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Tucson, AZ  
484.948.7891

[audra@amillerdesigns.com](mailto:audra@amillerdesigns.com)

[www.amillerdesigns.com](http://www.amillerdesigns.com)

[Linkedin](#)

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Highly skilled and results-driven Sr. UX/UI Designer with a proven track record of creating exceptional user experiences. Strong leadership abilities in guiding teams and developing innovative design solutions. Proficient in user research, wireframing, and hi-res prototyping. Seeking opportunities to make a significant impact in a dynamic and collaborative environment.

### **Technical Skills:**

- Adobe XD, Figma, Adobe Creative Suite, Agile
- HTML/CSS, WordPress, WebFlow

### **Professional Experience:**

#### **Senior UX/UI Designer**

Squire Solutions

June 2022 – April 2024

- Lead designer responsible for end-to-end UX/UI design.
- Conducting user research, creating wireframes and prototypes, and collaborating with developers to bring ideas to life.
- Elevated the design and aesthetics of corporate collateral and assets, contributing to a cohesive and professional brand image.
- Product Management: competitor analysis, SWOT analysis, recording/analyzing product feedback, Jira, key role to holding development accountable.
- Key member of a cross-functional team dedicated to developing intuitive and visually stunning products.
- Product testing, writing test cases, tracking bugs.

#### **Web Designer**

LTS

January 2022 – June 2022

- Lead designer overseeing full-cycle User Experience and User Interface design.
- Provided IT consulting solutions to various U.S. Government departments, serving as a contractor with a focus on the Department of Veteran Affairs.
- Led a talented team of designers in creating engaging internal materials and web assets that met Section 508 compliance requirements.
- Collaborated with stakeholders to understand user needs, ensuring design solutions aligned with the agency's goals and objectives.



### **Owner and Principal Product Designer**

AMiller Designs

2010 – Current

- Established and grew a sustainable and profitable design business with no external funding.
- Independently managed sales, business development, finance, and operations.
- Specializing in web and mobile application design, ADA and WCAG compliance.
- Product design for AR smart glasses, mobile apps and web apps.

### **Graphic Designer**

Allied Wire and Cable

2009 – 2010

- Lead designer
- Enhanced corporate collateral and assets, fostering a cohesive and professional brand image.

### **Email Marketing Production Analyst**

Rodale Inc.

2008 – 2009

- Performed editing and proofreading of HTML-formatted emails for marketing newsletters.

### **Operations Coordinator**

Infodat International, Inc.

2007 – 2008

- Handled the design, development, and management of the website and marketing collateral for the SAP business unit.

### **Senior Calendar Production Artist**

Merion Publications

2001 – 2007

- Crafted compelling HTML email and print advertisements and campaigns.
- Developed and implemented an ad tracking system, reducing time to market and improving customer response time.

### **Education and Training:**

#### **Certificate in UX/UI**

University of Arizona

#### **Web Technologies**

Montgomery County Community College

#### **A.S. Visual Communications**

Allentown Business School