Audra Miller

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Tucson, Arizona

Results-driven Senior Product Designer with extensive experience crafting user-centric digital experiences. Proven expertise in user research, interaction design, and high-fidelity prototyping, translating complex requirements into intuitive and scalable interfaces. Skilled in end-to-end product design, collaborating with cross-functional teams to drive usability, accessibility, and consistency. Adept at iterative testing, bug tracking, and design validation to deliver high-performing, mission-critical solutions.

Technical Skills:

- **Design Tools:** Figma, Adobe XD, Adobe Creative Suite
- **Development Tools:** HTML/CSS, JavaScript, WebFlow, WordPress
- **Project Management:** Jira, Agile methodologies, competitor and SWOT analysis
- **Compliance:** Section 508, ADA, WCAG

Professional Experience:

Senior UX/UI Designer

Squire Solutions | 2022 – 2024

- Lead end-to-end UX/UI design for mission-critical applications, ensuring usability and clarity for high-stakes environments.
- Conduct user research, wireframing, and prototyping, collaborating with developers to translate concepts into functional products.
- Strengthened brand consistency by redesigning corporate collateral, contributing to a 15% improvement in customer engagement.
- Contributed to product management efforts, including feedback analysis.
- Drove quality assurance through test case creation, bug tracking, and validation, resulting in a 20% decrease in post-release defects.
- Collaborated with cross-functional teams to deliver SaaS-based solutions.
- Conducted usability testing to improve customer retention and reduce friction points.

Product Designer

AMiller Designs | 2010 – Present

- Design consultancy specializing in web and mobile application design.
- Partnered with the Arizona Department of Environmental Quality (AZDEQ) to deliver scalable PaaS solutions with enhanced accessibility and compliance with ADA and WCAG standards.
- Delivered AR smart glasses applications and other innovative solutions for diverse clients.
- Improved agency processes and workflows through enhanced digital solutions, increasing efficiency in meets and compliance procedures.

Web Designer

LTS | 2022

- →» Led UX/UI design for U.S. Government projects, with a focus on the Department of Veteran Affairs.
- →» Designed and delivered Section 508-compliant digital assets, ensuring accessibility standards were met.
- →» Collaborated with stakeholders to align designs with business objectives and user needs.

Graphic Designer

Allied Wire and Cable | 2009 – 2010

- →» Redesigned the company website to address customer pain points during the ordering process, resulting in a smoother user experience and increased sales.
- →» Enhanced corporate branding by designing and refining marketing materials.
- →» Produced digital and print collateral, ensuring a consistent and professional visual identity.

Email Marketing Production Analyst

Rodale Inc. | 2008 – 2009

- →» Edited and proofread HTML-formatted marketing emails, ensuring accuracy and consistency.

Operations Coordinator

Infodat International, Inc. | 2007 – 2008

- →» Designed and maintained the SAP business unit website and marketing collateral.

Senior Calendar Production Artist

Merion Publications | 2001 – 2007

- →» Designed and implemented HTML email and print ad campaigns.
- →» Developed an ad tracking system, reducing time to market and enhancing response rates.

Education and Training:

Certificate in UX/UI, University of Arizona

A.S. Visual Communications, Allentown Business School