



Audra Miller

Tucson, Arizona

www.amillerdesigns.com | [Linkedin](#)

484.948.7891 | audra@amillerdesigns.com

Professional Experience:

Senior UX/UI Designer (Core Team Member / 8th Employee)

Squire Solutions | 2022 – 2024

- Defined product requirements and delivered a 0→1 solution in under 4 months, overcoming a 5-year delivery standstill.
- Partnered with the CEO to translate into product requirements, prototypes and shipped functionality.
- Led end-to-end product design for mission-critical Command & Control (C2) platforms, including the development of Unmanned Aerial Systems (UAS) control interfaces used for real-time situational awareness.
- Evolved into a multi-faceted product role, encompassing product development, quality assurance, and acting as the strategic bridge between the CEO's vision and engineering execution.
- Bridge between Engineering and Business Development to ensure UAS and C2 products met mission-success criteria.
- Integrated user feedback loops through interviews, usability testing, and field Insights into roadmap, release prioritization and backlog grooming.
- Aligned product with accessibility and government compliance standards.
- Reduced post-release defects by 20% through robust QA support and test case development.
- Proactively solved engineering gap by learning development tools and launching the company website in 2 weeks, unblocking go-to-market efforts
- Strengthened brand consistency by redesigning corporate collateral, contributing to a 15% improvement in customer engagement.

Product Designer & Consultant

AMiller Designs | 2010 – Present

- Led UX/UI efforts for U.S. Government clients, including the Department of Veterans Affairs.
- Designed applications for AR-enabled smart glasses, enabling hands-free operational data visualization for field technicians in high-intensity industrial (manufacturing) environments.
- Modernized internal compliance and reporting systems for the State of Arizona (ADEQ), enhancing efficiency and reducing manual data entry.
- Directed end-to-end product strategy for secure PaaS solutions, partnering with government stakeholders to ensure 100% alignment with WCAG, ADA, and federal security standards.



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Graphic Designer

Allied Wire and Cable | 2009 – 2010

- Redesigned the company website to reduce friction during online ordering, contributing to increased customer satisfaction and sales.
- Aligned brand consistency through print and digital collateral design.

Email Marketing Production Analyst

Rodale Inc. | 2008 – 2009

- Edited, QA'd, and deployed high-volume HTML email campaigns with a focus on branding and quality control.

Operations Coordinator

Infodat International, Inc. | 2007 – 2008

- Designed and managed the SAP business unit website and marketing collateral to support internal product team communication.

Senior Calendar Production Artist

Merion Publications | 2001 – 2007

- Produced print and email marketing campaigns and developed an internal ad tracking system that improved time-to-market.

Education and Training:

Certificate in UX/UI — University of Arizona

A.S. in Visual Communications — Allentown Business School

Technical Skills:

Design Tools: Figma, Adobe XD, Adobe Creative Suite

Development Tools: HTML/CSS, JavaScript, WebFlow, Framer, WordPress

Product: Jira, Agile Delivery, Roadmap Input, Competitive and Tradeoff Analysis

Compliance & Security: Section 508, ADA, WCAG, FedRAMP concepts